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If hindsight is 2020, we've learned a lot - & done a lot!

Celebrating our accomplishments in 2020:

- 1. Updated & upgraded our <u>C&P brochure</u>
- 2. Printed our Care & Prepare ACP Guidebook
- 3. Board Training in Fundraising techniques by Development professionals
- 4. Prepared for a major regional Conference with &
- 5. Developed a new paradigm for teaching ACP to physicians with document prep at the Alzheimer's Assoc. (3/26/20 now 4/1/21)
- 6. Have ACP weatherproof Document bags with our logo, sponsor & QR code stickers leading to our website
- 7. Branched out into Webinars to reach larger groups &
- 8. Webinars posted on our website for public access 24/7
- 9. Developed ACP 1.0 concept "taking ACP into the world"
- 10. Developed a grant calendar for C&P
- 11. Submitted grants for funding beta site ACP 1.0 = 9
- 12. Developed the overarching budget program of "ACP for All!"
- 13. Reached out to funders to promote 2021 plans
- 14. Collected contact information for large payors whose support we will need to enact "ACP for All"
- 15. Developed new messaging strategy to heighten interest of public: "Choose your Champion!" to start the ACP via MPOA conversation
- 16. Cultivating alliances with Texas Talk, Vynca, Alzheimer's Association, Compassionate Care for California, Cancer Care Services
- 17.Trained 2 new Instructors in Respecting Choices Advance Steps Curriculum
- 18. Trained 1 new Instructors in Respecting Choices First Steps Curriculum
- 19. Began evaluating task of standing up a Texas ACP registry
- 20. Initial steps towards outreach to minority community via contacts with NAACP, Cancer Care Services & Morning Star Missionary Baptist Church